



Merch is our business so it doesn't have to be yours.

We design and run your Brewery merch program. Paid out every quarter.

We design it, build and run your store, help market it, and handle every order. Your business just earns quarterly payouts.

No fees
No subscriptions
No order forms
No spreadsheets
No boxes of leftover sizes
Just payouts!

How It Works



1. You Sign Up

Fill out the form – takes 30 seconds (we timed it!)



2. We Design

On-trend, retail-quality apparel in brands & colors people love.



3. Store Goes Live

Customers & fans shop your branded store.



4. We Promote It

QR posters, social posts & newsletter content – we create & share with you.



5. You Get Paid

50/50 profit split, paid quarterly via ACH.

What Your Business Gets

- ✓ Custom-branded online merch store
- ✓ On-trend, retail-quality apparel
- ✓ Quarterly payouts via ACH (50/50 split)
- ✓ Quarterly Store Insights report
- ✓ Wholesale discounts & special events support
- ✓ Zero upfront cost – ever

What Bout It Handles

- ✓ Product design & mockups
- ✓ Store setup & hosting
- ✓ Order fulfillment & shipping
- ✓ Customer service
- ✓ Marketing asset creation
- ✓ Payment processing & reporting

Your business keeps 50% of the profit on every sale – We only make money when you do.

50+ organizations run their merch programs on Bout It.

Your Custom Store can be live in a week.

Visit boutitmerch.com/brewery-merch, or scan the QR code.

Scan to sign up

