



Merch is our business so it doesn't have to be yours.

We design and run a spirit wear store that fundraises for your school all year.

No fees
No subscriptions
No order forms
No spreadsheets
No boxes of leftover sizes
Just payouts!

We design, build, and run your custom store, so your staff and volunteers never have to touch it. Your school just earns quarterly payouts.

How It Works



1. You Sign Up

Fill out the form – takes 30 seconds (we timed it!)



2. We Design

On-trend, retail-quality apparel in brands & colors people love.



3. Store Goes Live

Students, parents & fans shop your branded store.



4. We Promote It

QR posters, social posts & newsletter content – we create & share with you.



5. You Get Paid

50/50 profit split, paid quarterly via ACH.

What Your School Gets

- ✓ Custom-branded online merch store
- ✓ On-trend, retail-quality apparel
- ✓ Quarterly payouts via ACH (50/50 split)
- ✓ Quarterly Store Insights report
- ✓ Athletic department fan gear
- ✓ Staff apparel discounts & special events
- ✓ Zero upfront cost – ever

What Bout It Handles

- ✓ Product design & mockups
- ✓ Store setup & hosting
- ✓ Order fulfillment & shipping
- ✓ Customer service
- ✓ Marketing asset creation
- ✓ Payment processing & reporting

Your school keeps 50% of the profit on every sale – far more than the typical 10–20% spirit-wear commission.

Built by a mom to help fund schools and community brands.
50+ organizations run their merch programs on Bout It.

Your School Store can be live in a week.

Visit boutitmerch.com/school-spirit-wear, or scan the QR code.

Scan to sign up

